



# SEA, SUN AND SAND

## ABOUT THE PROGRAM

This course introduces the basic concept of tourism management related to tourism attractions. Learning activities will be conducted mainly via outdoor activities by visiting tourism destination. Students are expected to produce tourism promotional package at the end of the course.

**CREDIT: 1**

## WHEN?

**1ST JULY TO  
7TH JULY  
EVERY YEAR**

*(\*Due date for application  
deadline is two month before  
the program)*

Duration of time

**7 DAYS**

Quota

**20 PERSONS**

## PRICE/COST OF PROGRAMME

**USD 750**

*\*Prices include local transportation from (to) UMT to (from) attractive places in Terengganu.*

## LEARNING OBJECTIVE

- Explore attractive places in Terengganu – Redang Island and Chagar Hutang (sea turtle reservation)
- Experience the local culture and heritage – boat making, wood carving, batik paintings and local foods.

## WHAT DO STUDENT EXPECT TO LEARN

- Explain basic concept of local tourism management.
- Identify tourism attraction information related to island and peripheral areas in Terengganu.
- Work collaboratively in groups to create a tourism promotional package

## PERSON IN CHARGE

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## PROGRAMME ITINERARY:

DAY/ TIME	8.00-8.30	8.30- 10.30	10.30- 11.30	11.30 – 12.30	12.30- 1.30	1.30-2.30	2.30-3.30	3.30-4.30	4.30-5.30	7.00 – 8.00PM	8.00 – 10.30PM	
1 <sup>st</sup> day	Arrival, accommodation check in & lunch						Tour around UMT	Activity 1: Student orientation	Welcoming dinner & program briefing			
2 <sup>nd</sup> day	Breakfast	Activity 2: Class at PPPPM	Activity 3: Tour around Kuala Terengganu & Kuala Nerus			Lunch	Visit to <i>Taman Tamadun Islam, Keropok Lekor factory, Batik factory</i>			Dinner & Rest		
3 <sup>rd</sup> day	Breakfast	Depart for Redang Island				Lunch	Activity 4: Snorkelling			Dinner	Activity 5: Reflection & Reporting	
4 <sup>th</sup> day	Breakfast	Depart to Seatru & Chagar Hutang	Activity 6: Tour around SEATRU			Lunch	Return to Redang Island	Activity 7: Kayaking	Dinner	Activity 8: Reflection & Reporting		
5 <sup>th</sup> day	Breakfast	Return to UMT				Lunch	Activity 9: Class at PPPPM	Tea Time	Dinner	Activity 10: Online Quiz		
6 <sup>th</sup> day	Breakfast	Activity 11: Preparing a Tourism Package	Depart to Desa Ukiran Kayu			Lunch	Activity 12: Woodcarving Demonstration	Return to UMT	Dinner	Activity 13: Closing Ceremony & BBQ Dinner		
7 <sup>th</sup> day	Breakfast	Free Time			Lunch and check-out	Depart to Sultan Mahmud Airport, Kuala Terengganu						

*\*The destination stated above may change without prior notice due several factor such as bad wether and safety concern.*

